

The HIP Study

Health in Pregnancy

12/14/2005

Study Design and Overview

Research question: This is a randomized trial to determine whether a brief motivational intervention, delivered at prenatal visits and featuring a video doctor, peer modeling, and cueing sheets for providers, can reduce pregnant women's smoking, drinking, and drug use compared with usual care.

where

Prenatal clinics

who

Pregnant women at 2nd or 3rd prenatal visit
At least 18 years old
Able to complete program in English

Baseline visit (before 24 weeks)



Detailed multimedia risk assessment: alcohol, tobacco, illicit drugs, and intimate partner violence

One or more risks present?

YES: Randomize patient to intervention or control group

Control group (N=225)

Usual care

Regular doctor visit >
Post-visit Interview > \$30

Intervention group (N=225)
The HIP Program

Video doctor > Patient worksheet > Cueing sheet for Dr



Regular doctor visit > Post-visit Interview > \$30

NO: Stop
No follow-up;
not part of
outcomes study

\$20

First follow-up/"booster": 30 to 90 days post Baseline (13-28 weeks)



Multimedia risk assessment

Usual care

Regular doctor visit >
Post-visit Interview > \$40

Video doctor > Peer Modeling > Cueing sheet for Dr



Regular doctor visit > Post-visit Interview > \$40

Final visit: 60 to 190 days post Baseline (17-37 weeks)



Multimedia risk assessment

Usual care

\$50

Usual care

\$50

Main study outcomes: changes in alcohol consumption, smoking, illicit drug use, and IPV reported by patient at final visit.

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